



PrEP Scale Up

THN Opening Doors

March 8, 2019

PrEP Works

- ❖ Use of tenofovir disoproxil fumarate/emtricitabine as PrEP is highly effective, approaching 100% efficacy when adhered to daily
- ❖ Increasing real-world evidence that having a critical mass of high risk gay, bi and other MSM on PrEP can dramatically decrease new HIV transmissions
- ❖ Need to better engage racialized communities, indigenous communities, people who use drugs, trans folks, and women who are at high risk

PrEP in Ontario – The Gaps

- ❖ Physicians in Ontario have identified challenges communicating appropriateness of PrEP to patients
- ❖ Ontario has not had wide-scale messaging around PrEP, particularly outside of campaigns for gay and bi men
- ❖ Prescribing is overly reliant on specialist clinics and HIV-knowledgeable primary care providers limit geographic access
- ❖ Workload issues for providers also cause service backlogs
- ❖ Patchwork system of coverage in Ontario compared to universal coverage in BC, Alberta, Saskatchewan

Creating a Framework for PrEP Scale-Up in Ontario

With support from the AIDS Bureau, the OHTN is organizing a PrEP scale-up initiative with the **goal of ensuring access to high-quality PrEP services across Ontario.**

- ❖ Create a central source for healthcare provider education resources and engaging in targeted outreach to increase prescribing
- ❖ Developing PrEP messaging that:
 - Supports gay, bi and other men who have sex with men to better identify if they have a need for PrEP and, if so, how to access it
 - Encourages people from other priority populations in Ontario to consider PrEP, identify if it meets their needs and, if so, how to access it

PrEP Scale Up Plan Summary

Activities beginning in 2018-19, continuing into 2019-20

- ❖ Form **advisory group**
- ❖ Develop **web portal** to house provider resources and support patient engagement
- ❖ Begin **targeted outreach to healthcare providers** to increase PrEP prescribing
- ❖ Create an **awareness campaign** to promote PrEP use to people at high risk

Online Portal

❖ Patient resources

- Basic information around PrEP
- Tools to assess individual need for PrEP (risk calculator)
- Resources on starting and maintaining PrEP
- Directory of local PrEP providers
- Different options to pay for PrEP
- Other resource for access

Online Portal

❖ Provider resources

- Background on PrEP efficacy and safety
- Initial assessment and screening procedures
- Follow-up care
- STI testing and management
- Existing provider training resources

PrEP Campaign

- ❖ Being developed in conjunction with OHTN anti-stigma/U=U campaign
- ❖ Review of existing PrEP campaigns
- ❖ Consulting with key stakeholders about messaging for different communities
- ❖ Art & Science will be developing this campaign

Healthcare Provider Engagement

- ❖ Outreach through existing provider training conferences
- ❖ Connect with providers through professional associations
- ❖ Outreach to healthcare providers in areas where PrEP services are limited
- ❖ Academic detailing: 1-on-1 mentoring between health care providers
- ❖ Promote e-consult and phone consultation services

Discussion

- ❖ What conversations are you hearing in your community about PrEP?
 - ❖ What questions do people have about PrEP?
 - ❖ What messages or information do people need to consider PrEP as an option for them?
- ❖ What are your experiences with PrEP access in Toronto?
 - ❖ Are there specific local challenges that this project needs to consider in how we develop resources or roll them out?



*Thank
you!*

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